



Retailing and Consumer Science (RCSC) Catalog Checklist
Catalog Years: 2021-2022

GENERAL EDUCATION REQUIREMENTS

English Composition (Choose one Sequence)

ENGL 101 _____ and ENGL 102 _____ **OR**
ENGL 107 _____ and ENGL 108 _____ **OR**
ENGL 109H _____

TIER ONE (Select 2 courses from each)

Individuals & Societies (150A, 150B, 150C)

(Suggested courses: RCSC 150B1 or RCSC 150B2)
_____ 150
_____ 150

Natural Sciences (170A, 170B, 170C)

_____ 170
_____ 170

Traditions and Cultures (160A, 160B, 160C, 160D)

_____ 160
_____ 160

TIER TWO (Select one course from each)

_____ Arts
_____ Humanities
_____ Natural Sciences
_____ Diversity Emphasis (*requirement may be met by another general education course*)

Second Language

You must demonstrate second semester level proficiency in a foreign language or complete a second semester language course.

RCSC PRE-MAJOR COURSEWORK

Supporting Required Courses: 18 - 21 Units

_____ MIS 111, BE 120, or FCSC 120: Computing Applications
_____ MATH 112: College Algebra or higher
_____ ACCT 250: Survey of Accounting (or ACCT 200 and ACCT 210)
_____ ECON 200: Basic Economic Issues
_____ FCSC 201, PSY 230, BNAD 276, or SOC 375: Statistics
_____ FCSC 202, PSY 290A, or SOC 374: Research Methods

RCSC Required Pre-Major Core Courses: 12 units

_____ RCSC 197A: RCSC Academic Culture (1 unit, optional)
_____ **RCSC 205:** Merchandising Planning and Control
(Math 112 is a pre-requisite)
_____ **RCSC 205A:** Merchandising Planning and Control Lab
_____ **RCSC 214:** Intro to Retailing and Consumer Sciences
_____ **RCSC 216:** Retail Business Analysis
(See pre-requisites in UAccess)
_____ **RCSC 216A:** MS Excel and Retail Business Analysis
(Concurrent with RCSC 216)
_____ **RCSC 295A:** RCSC Career Exploration (1 unit)

Required RCSC Communication Course: 3 Units*

_____ FCSC 301 Applying Critical Thinking or
ENGL 307 Business Writing

**these courses may be taken while still in pre-major*

RCSC MAJOR COURSEWORK

RCSC Required Upper Division Core Courses: 15 Units

_____ **RCSC 340:** Consumer Behavior in Retailing
_____ **RCSC 350:** Retail Supply Chain Management
_____ **RCSC 384:** Leadership, Ethics, and Management Practices
_____ **RCSC 315:** Retail Communications Strategy
_____ **RCSC 400:** Retailing and Marketing Strategy

RCSC Major Elective Courses: 21 units Required

_____ RCSC 305 Advanced Retail Planning
_____ RCSC 320 Product Development and Brand Strategies
_____ RCSC 325 Retail Innovation and Entrepreneurship
_____ RCSC 330 Food Retailing
_____ RCSC 346 Fundamentals of Marketing
_____ RCSC 360 Digital Retailing
_____ RCSC 415 Retail Store Design, Planning and Display
_____ RCSC 424 Services Retailing
_____ RCSC 434 Omnichannel Retailing
_____ RCSC 440 Customer Research and Insights
_____ RCSC 446 Global Retailing
_____ RCSC 476 Retail Financial Services
_____ RCSC 480 Sustainable Consumption and Retailing
_____ RCSC 496A* Special Topics in Retailing and Consumer Sciences
_____ RCSC 495A Career Success (1 unit)
_____ ACBS 446* Human Resource Management (Spring only)
_____ ACBS 447* Legal Environment of Business (Fall only)
_____ FCSC 370* Legal and Ethical Issues in Retailing
_____ FCSC 331* Consumers, Food & the Future of Eating

Optional Experiential Electives: (*A maximum of 9 units total experiential credits may be used toward the major electives.*)

_____ RCSC 393/493B Internship
_____ RCSC 394/494 Practicum
_____ RCSC 399/499* Independent Study
_____ FCSC 491* Preceptorship



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Semester Course Planning

Table with 4 rows and 3 columns. Each row represents a semester (Fall, Spring, Summer) and contains a grid for course planning.

Total units ___/120
Upper division units ___/42

Students need at least 120 total units and 42 upper division units to earn a degree. This is a planning tool ONLY. Please review your academic advisement report and work with academic advisor to determine progress toward graduation!