



**Retailing and Consumer Science (RCSC) Catalog Checklist**  
*Catalog Years: 2020-2021*

**GENERAL EDUCATION REQUIREMENTS**

**English Composition** (Choose one Sequence)

ENGL 101 \_\_\_\_\_ and ENGL 102 \_\_\_\_\_ **OR**  
ENGL 107 \_\_\_\_\_ and ENGL 108 \_\_\_\_\_ **OR**  
ENGL 109H \_\_\_\_\_

**TIER ONE (Select 2 courses from each)**

Individuals & Societies (150A, 150B, 150C)

(Suggested courses: RCSC 150B1 or RCSC 150B2)

\_\_\_\_\_ 150  
\_\_\_\_\_ 150

Natural Sciences (170A, 170B, 170C)

\_\_\_\_\_ 170  
\_\_\_\_\_ 170

Traditions and Cultures (160A, 160B, 160C, 160D)

\_\_\_\_\_ 160  
\_\_\_\_\_ 160

**TIER TWO (Select one course from each)**

\_\_\_\_\_ Arts  
\_\_\_\_\_ Humanities  
\_\_\_\_\_ Natural Sciences  
\_\_\_\_\_ Diversity Emphasis (*requirement may be met by another general education course*)

**Second Language**

You must demonstrate second semester level proficiency in a foreign language or complete a second semester language course.

\_\_\_\_\_  
\_\_\_\_\_

**RCSC PRE-MAJOR COURSEWORK**

\_\_\_\_\_ **RCSC 197A:** RCSC Academic Culture (1 unit, *not required but encouraged for Freshman and Transfer Students*)

\_\_\_\_\_ **RCSC 214:** Introduction to Retailing

\_\_\_\_\_ **RCSC 304:** Retail Math (Math 112 is a pre-requisite)

**OR**

\_\_\_\_\_ **RCSC 205:** Merchandise Planning and Control (Math 112 is a pre-requisite)

\_\_\_\_\_ **RCSC 205A:** Merchandise Planning and Control/Buying Lab (optional, 1 Unit)

\_\_\_\_\_ **RCSC 216:** Retail Business Analysis & Decision Making

**AND**

\_\_\_\_\_ **RCSC 216A:** MS Excel and Retail Business Analysis (1 unit, Concurrent with RCSC 216)

**Pre-requisites (must be completed concurrently or prior to enrolling in 216):**

\_\_\_\_\_ RCSC 214: Introduction to RCSC  
\_\_\_\_\_ ECON 200: Basic Economic Issues  
\_\_\_\_\_ FCSC 201, PSY 230, BNAD 276, or SOC 375: Statistics  
\_\_\_\_\_ MIS 111, FCSC 120, or BE 120: Computing Applications  
\_\_\_\_\_ ACCT 250: Survey of Accounting  
\_\_\_\_\_ MATH 112: College Algebra

\_\_\_\_\_ **FCSC 202, PSY 290A, or SOC 374:** Research Methods

\_\_\_\_\_ **RCSC 295A:** RCSC Career Exploration (1 unit)

**Communication: 3 Units Required**

\_\_\_\_\_ **FCSC 301\*** Applying Critical Thinking **OR**

**ENGL 307\*** Business Writing

*\*these courses may be taken while still in pre-major, not required to apply to full major*

**To progress into the RCSC Major you must meet the following requirements:**

1. Minimum cumulative GPA of 2.0
2. Complete all RCSC Pre-requisite courses

**RCSC MAJOR COURSEWORK**

**Retailing and Consumer Science Major Core Courses: 15 Units**

\_\_\_\_\_ RCSC 340 Consumer Behavior in Retailing  
\_\_\_\_\_ RCSC 350 Supply Chain Management  
\_\_\_\_\_ RCSC 384 Leadership, Ethics, and Management Practices  
\_\_\_\_\_ RCSC 315 Retail Promotion and Visual Merchandizing  
\_\_\_\_\_ RCSC 400 Retailing and Marketing Strategy

**RCSC Major Electives: Select 21 units**

\_\_\_\_\_ RCSC 204\* Consumers, Fashion and the Economy  
\_\_\_\_\_ RCSC 305 Advanced Retail Planning (Fall Only)  
\_\_\_\_\_ RCSC 320 Product Development and Brand Strategies  
\_\_\_\_\_ RCSC 325 Retail Innovation and Entrepreneurship  
\_\_\_\_\_ RCSC 330 Food Retailing Principles  
\_\_\_\_\_ RCSC 346 Fundamentals of Marketing  
\_\_\_\_\_ RCSC 360 Digital Retailing  
\_\_\_\_\_ RCSC 415 Retail Store Design, Planning and Display  
\_\_\_\_\_ RCSC 424 Services Retailing  
\_\_\_\_\_ RCSC 434 Omnichannel Retailing  
\_\_\_\_\_ RCSC 440 Customer Research and Insights  
\_\_\_\_\_ RCSC 446 Global Retailing  
\_\_\_\_\_ RCSC 476 Retail Financial Services  
\_\_\_\_\_ RCSC 480 Sustainable Consumption and Retailing  
\_\_\_\_\_ RCSC 496A\* Special Topics in Retailing and Consumer Sciences  
\_\_\_\_\_ RCSC 495A Career Success (1 unit)  
\_\_\_\_\_ ACBS 446\* Human Resource Management (Spring only)  
\_\_\_\_\_ ACBS 447\* Legal Environment of Business (Fall only)  
\_\_\_\_\_ FCSC 370\* Legal and Ethical Issues in Retailing  
\_\_\_\_\_ FCSC 331\* Consumers, Food & the Future of Eating

**Optional Experiential Electives:** (*A maximum of 9 units total experiential credits may be used toward the major electives.*)

\_\_\_\_\_ RCSC 393/493B Internship  
\_\_\_\_\_ RCSC 394/494 Practicum  
\_\_\_\_\_ RCSC 399/499\* Independent Study  
\_\_\_\_\_ FCSC 491\* Preceptorship

*Additional information on back*



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Semester Course Planning

Table with 4 main rows and 3 columns: Fall 20\_\_, Spring 20\_\_, Summer 20\_\_. Each cell contains a grid for course planning.

Total units \_\_\_/120
Upper division units \_\_\_/42

Students need at least 120 total units and 42 upper division units to earn a degree. This is a planning tool ONLY. Please review your academic advisement report and work with academic advisor to determine progress toward graduation